

## **Getting rid of Cash? Some Monetary Policy Considerations**

Jens Ulbrich, Deutsche Bundesbank SUERF, Cash on Trial, 4-5 November 2015, Zurich, Switzerland

## Is cash putting a brake on monetary policy? Abolishing paper currency

#### A lot has been said already:

### Arguments in favour of abolishing paper currency

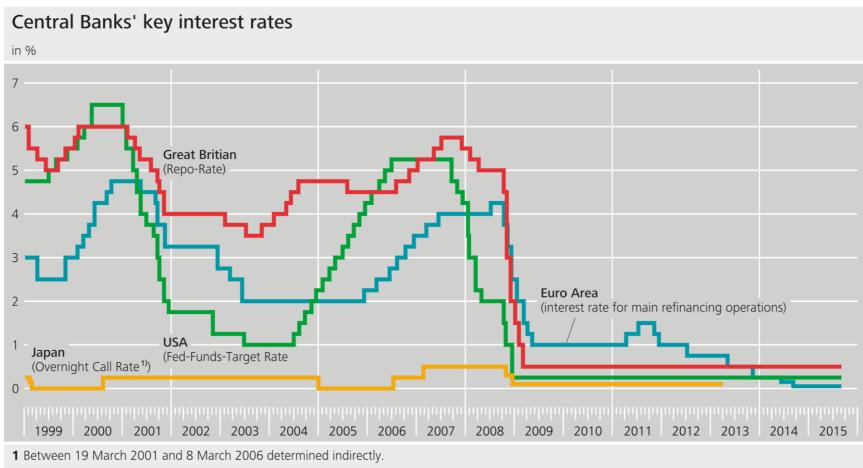
- Electronic deposits cannot be converted into zero-interest paper currency anymore; i.e. hoarding of paper money is not possible. ZLB in monetary policy would disappear. Discussion about raising inflation targets would be superfluous
- May help to dampen tax-evading activity

### Arguments against abolishing paper currency

• civil liberty right, confidence in established monetary system, hurting the poor.

## The defense of cash is strengthened if monetary policy would not be powerless at the ZLB.

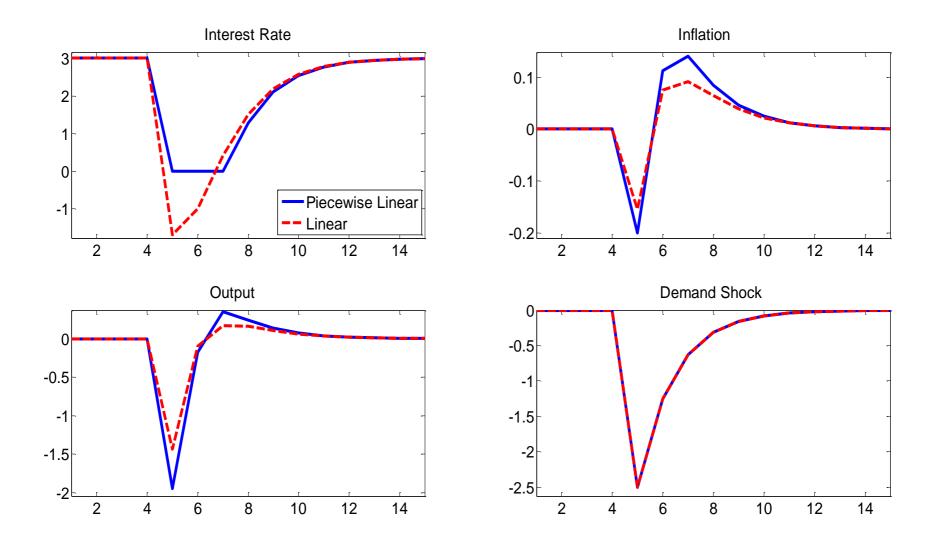
# Can monetary policy fulfill its mandate at the effective lower bound?



Deutsche Bundesbank

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## Can monetary policy fulfill its mandate at the effective lower bound? An illustration



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## Is cash putting a brake on monetary policy?

**Possibility** to **lower the short-term interest rate** to fight deflation is **limited** by the zero lower bound

Various **proposals** to overcome the ZLB issue:

- 1. Carry tax on money (à la Gesell)
- 2. Set exchange rate between 'electronic money' (as new unit of account!) and paper currency (à la Kimball)
- 3. Abolish paper currency (à la Rogoff)
- 4. Open market operations in long-term bondsWhat do we know? I will stick to QE in the following ....

## Monetary policy at the interest rate floor: Quantitative Easing (esp. purchase of government bonds)

Goal? Stimulate economic activity through additional channels.

 Signalling channel: By implementing an asset purchase program, the central bank sets a signal to pursue an expansionary policy stance for a longer period of time.

→Theories of the term structure

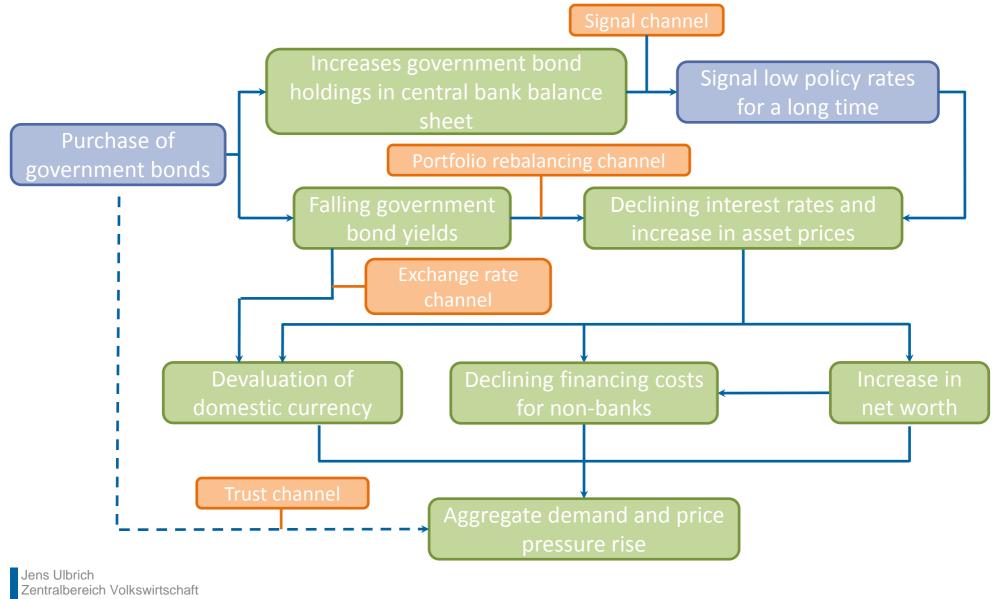
Market participants can adjust their expectations of the future interest rate path (possibly at the zero lower bound). According to **expectations hypothesis**, this will also **reduce the long-term yields**.

Thus, the signalling channel affects the entire yield curve.

### Is cash putting a brake on monetary policy? Open market operations in long-term bonds

- Portfolio adjustment channel: based on the "preferred habitat" hypothesis:
- Investors have heterogeneous preferences for bonds with different characteristics (e.g. different maturities)
- → Different bonds are therefore only partly substitutable. Purchase of bonds will affect long-term returns (more precisely the term premium) via two channels
  - Investors with special preference for these long-term bonds will be willing to pay a higher price. This lowers both the yield on this class of bonds as well as the return on close substitutes (scarcity channel)
  - Purchases of bonds will reduce the average maturity of investors' portfolios.
    As a consequence, the interest rate risk tends to decrease (duration channel)

### Is cash putting a brake on monetary policy? Open market operations in long-term bonds

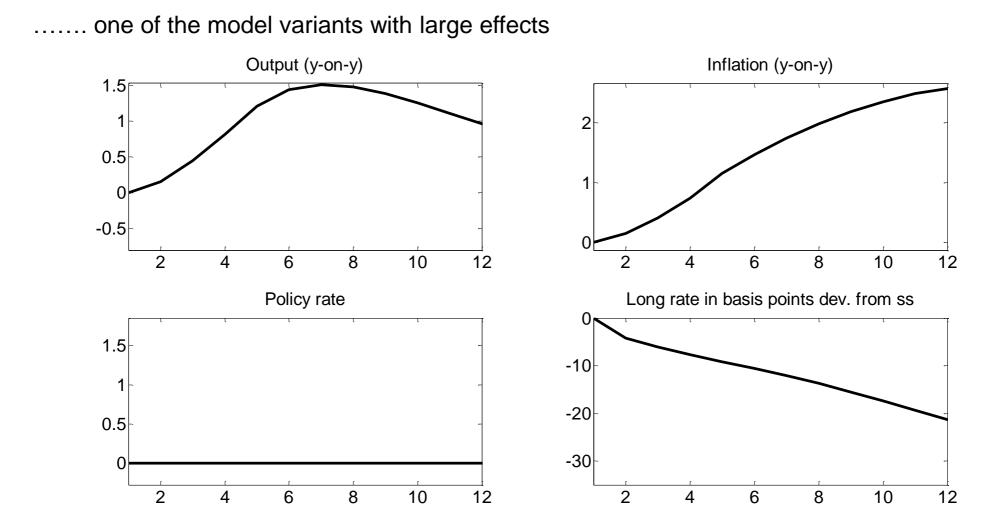


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# Estimates of QE effects in UK and US ...taken from Haldane (2015)

Study	Episode	Real GDP	CPI
Baumeister and Benati (2012)	UK/US QE1	1.8% / 1.08%	1.5% / 0.84%
Kapetanios et al. (2012)	UK QE1	2.5%	1.5%
Weale and Wieladek (2015)	UK/US QE1	3.08% / 1.12%	4.2% / 1.2%
Schenkelberg and Watzka (2013)	Japan QE1	0.5% in IP	No impact
Bank of Japan (2015)	Japan QE2	1-3%	0.6-1%
Chen, Curdia and Ferrero (2012)	US QE2	0.39%	0.12%
Del Negro et al. (2015)	Fed MBS + Liquidity policies	5%	3%
Gertler and Karadi (2013)	QE1 – Sovereign Purchases	2.2%	3%

#### Selected BUBA estimates of QE for Eurosystem QE in an extended NK model (Carlstrom, Fuerst, Paustian, 2014)



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## Possible risks of QE

... at least in long-term perspective

- Possible disincentives for governments:
  - Very low interest rates (in particular long-term) induce excessive borrowing
  - The pressure to implement necessary structural reforms decreases
- Reinforced "search for yield" could pose risks to financial stability:
  - Willingness to take risks could increase excessively
  - Risk bubbles in private / individual asset markets
- Possible problems of a long-lasting period of low interest rates:
  - Business models (e.g. insurance companies, ...) and pension funds may come under increased pressure

## To sum up

• Monetary policy is not powerless at the ZLB

- Forward Guidance at the short end and QE at the long end of the yield curve have provided additional stimulus.
- QE for all central banks more terra incognita.
- Some side effects, especially in a monetary union.
- But case for abolishing cash for monetary policy reasons can not assume a binding ZLB.
- This adds to the other costs of a cashless economy.